



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

CONTRACT

Contract / Revision 1846381 /		Alt Order # 08851727
Product D. JONES SENATE COMM		
Contract Dates 11/06/17 - 11/13/17		Estimate # 5084
Advertiser POL/Jones, Doug/D/Senate		Original Date / Revision 11/07/17 / 11/07/17
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WSFA	Account Executive Ryan Eddins	Sales Office HRP-Washingto
Special Handling		
Demographic Adults 35+		
Agg Code TV13041	Advertiser Code 836	Product 1/2 967
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 2	WSFA	11/10/17	11/10/17	Today in Alabama 430am	430-5a		:30			NM	0	\$0.00
3	WSFA	11/06/17	11/06/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$85.00			
4	WSFA	11/07/17	11/07/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-1-----				1	\$85.00			
5	WSFA	11/08/17	11/08/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$85.00			
D 6	WSFA	11/09/17	11/09/17	Today in Alabama 5am	5-530a		:30			NM	0	\$0.00
7	WSFA	11/10/17	11/10/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$85.00			
8	WSFA	11/06/17	11/06/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$100.00			
9	WSFA	11/07/17	11/07/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-1-----				1	\$100.00			
10	WSFA	11/08/17	11/08/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$100.00			
11	WSFA	11/09/17	11/09/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$100.00			
D 13	WSFA	11/10/17	11/10/17	Today in Alabama 530a	528am-6am		:30			NM	0	\$0.00
14	WSFA	11/06/17	11/06/17	Today in Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1846381 /	08851727

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/06/17 - 11/13/17	D. JONES SENATE CO	5084

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$175.00			
15	WSFA	11/07/17	11/07/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-1-----				1	\$175.00			
16	WSFA	11/08/17	11/08/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$175.00			
17	WSFA	11/09/17	11/09/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$175.00			
D 18	WSFA	11/10/17	11/10/17	Today In Alabama	6a-7a		:30			NM	0	\$0.00
19	WSFA	11/06/17	11/06/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$115.00			
20	WSFA	11/07/17	11/07/17	NBC Today Show	7-9am		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-2-----				2	\$115.00			
21	WSFA	11/08/17	11/08/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$115.00			
E 22	WSFA	11/09/17	11/09/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---T---				1	\$115.00			
24	WSFA	11/10/17	11/10/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$115.00			
25	WSFA	11/08/17	11/08/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$50.00			
26	WSFA	11/09/17	11/09/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$50.00			
D 27	WSFA	11/10/17	11/10/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
28	WSFA	11/10/17	11/10/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$50.00			
29	WSFA	11/06/17	11/06/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$30.00			
30	WSFA	11/06/17	11/06/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$30.00			
31	WSFA	11/06/17	11/06/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$100.00			

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POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
32	WSFA	11/07/17	11/07/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-1-----				1	\$100.00			
33	WSFA	11/08/17	11/08/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$100.00			
35	WSFA	11/10/17	11/10/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$100.00			
36	WSFA	11/09/17	11/09/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$30.00			
37	WSFA	11/06/17	11/06/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$60.00			
38	WSFA	11/07/17	11/07/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-1-----				1	\$60.00			
39	WSFA	11/08/17	11/08/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$60.00			
40	WSFA	11/10/17	11/10/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$60.00			
41	WSFA	11/06/17	11/06/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$60.00			
42	WSFA	11/07/17	11/07/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-1-----				1	\$60.00			
43	WSFA	11/08/17	11/08/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$60.00			
44	WSFA	11/10/17	11/10/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$60.00			
46	WSFA	11/07/17	11/07/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-1-----				1	\$60.00			
47	WSFA	11/08/17	11/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$60.00			
48	WSFA	11/09/17	11/09/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$60.00			
49	WSFA	11/06/17	11/06/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 1----- 1 \$75.00												
50	WSFA	11/07/17	11/07/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 -1----- 1 \$75.00												
51	WSFA	11/08/17	11/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 --1----- 1 \$75.00												
D 52	WSFA	11/09/17	11/09/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
53	WSFA	11/10/17	11/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 ----1-- 1 \$75.00												
54	WSFA	11/06/17	11/06/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 1----- 1 \$185.00												
55	WSFA	11/07/17	11/07/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 -1----- 1 \$185.00												
56	WSFA	11/06/17	11/06/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 1----- 1 \$5.00												
57	WSFA	11/08/17	11/08/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 --1----- 1 \$185.00												
58	WSFA	11/09/17	11/09/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 ---1--- 1 \$185.00												
D 59	WSFA	11/10/17	11/10/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
60	WSFA	11/06/17	11/06/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 1----- 1 \$350.00												
61	WSFA	11/07/17	11/07/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 -1----- 1 \$350.00												
62	WSFA	11/08/17	11/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 --1----- 1 \$350.00												
D 63	WSFA	11/09/17	11/09/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	0	\$0.00
64	WSFA	11/10/17	11/10/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 ----1-- 1 \$350.00												
65	WSFA	11/06/17	11/06/17	ENTERTAINMENT TONIGHT 630-7p			:30			NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/06/17 11/12/17 1----- 1 \$215.00												
66	WSFA	11/07/17	11/07/17	ENTERTAINMENT TONIGHT 630-7p			:30			NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

<u>Contract / Revision</u>	<u>Alt Order #</u>
1846381 /	08851727

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/06/17 - 11/13/17	D. JONES SENATE CO	5084

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

www.wsfa.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-1-----				1	\$215.00			
67	WSFA	11/07/17	11/07/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-1-----				1	\$5.00			
68	WSFA	11/08/17	11/08/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$215.00			
N 69	WSFA	11/09/17	11/09/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$215.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	ENTERTAINMENT TONIGHT	630-7p	----Th-----	:30		\$215.00	NM		
Credited												
70	WSFA	11/10/17	11/10/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$215.00			
71	WSFA	11/06/17	11/06/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$275.00			
72	WSFA	11/07/17	11/07/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-1-----				1	\$275.00			
73	WSFA	11/08/17	11/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$275.00			
N 74	WSFA	11/09/17	11/09/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	WSFA 12 News at Ten - MF	10-1035pm	----Th-----	:30		\$275.00	NM		
Credited												
75	WSFA	11/10/17	11/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$275.00			
76	WSFA	11/06/17	11/06/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	1-----				1	\$115.00			
N 77	WSFA	11/09/17	11/09/17	Tonight Show	1035-1137pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$115.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	Tonight Show	1035-1137pm	----Th-----	:30		\$115.00	NM		
Credited												
78	WSFA	11/08/17	11/08/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$5.00			

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1846381 /	08851727

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11/06/17 - 11/13/17	D. JONES SENATE CO	5084

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
79	WSFA	11/07/17	11/07/17	This Is Us	8-9pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-1-----				1	\$600.00			
80	WSFA	11/11/17	11/11/17	NBC Saturday Today Show	6-8am		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----2-				2	\$45.00			
81	WSFA	11/11/17	11/11/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----2-				2	\$80.00			
82	WSFA	11/11/17	11/11/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1-				1	\$175.00			
83	WSFA	11/11/17	11/11/17	NET Saturday Night Live	1030p-1203x		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1-				1	\$115.00			
N 84	WSFA	11/11/17	11/11/17	ET WEEKEND	1203-103x		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1-				1	\$10.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/06/17-11/12/17	ET WEEKEND	1203-103x	-----Sa--	:30	*\$10.00	NM		
Credited												
85	WSFA	11/12/17	11/12/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----2				2	\$45.00			
86	WSFA	11/12/17	11/12/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$45.00			
N 87	WSFA	11/12/17	11/12/17	WSFA News Sunday AM	9-930a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$20.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WSFA	11/06/17-11/12/17	WSFA News Sunday AM	9-930a	-----Su	:30	\$20.00	NM		
Credited												
88	WSFA	11/12/17	11/12/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$90.00			
89	WSFA	11/09/17	11/09/17	Today in Alabama	430am		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$5.00			
90	WSFA	11/12/17	11/12/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$150.00			
91	WSFA	11/06/17	11/06/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	M-----				1	\$3.00			
92	WSFA	11/07/17	11/07/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00

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11/06/17 - 11/13/17	D. JONES SENATE CO	5084

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POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-T-----				1	\$3.00			
93	WSFA	11/08/17	11/08/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--W----				1	\$3.00			
D 94	WSFA	11/09/17	11/09/17	NET Early Today ON	4-430x		:30			NM	0	\$0.00
N 95	WSFA	11/13/17	11/13/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	M-----				1	\$3.00			
N 96	WSFA	11/13/17	11/13/17	Today in Alabama 430am	430-5a		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	M-----				1	\$5.00			
N 97	WSFA	11/13/17	11/13/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	M-----				1	\$75.00			
N 98	WSFA	11/13/17	11/13/17	Today in Alabama 5am	5-530a		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	M-----				1	\$85.00			
N 99	WSFA	11/13/17	11/13/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	M-----				1	\$185.00			
N 100	WSFA	11/13/17	11/13/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	M-----				1	\$100.00			
N 101	WSFA	11/13/17	11/13/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	M-----				1	\$350.00			
N 102	WSFA	11/13/17	11/13/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	M-----				1	\$175.00			
N 103	WSFA	11/13/17	11/13/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	M-----				1	\$115.00			
N 104	WSFA	11/13/17	11/13/17	NBC Today 2	9-10am		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	M-----				1	\$50.00			
N 105	WSFA	11/09/17	11/09/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---T---				1	\$150.00			
N 106	WSFA	11/09/17	11/09/17	DELAY/Tonight Show w/Jay	1105p-12m		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---T---				1	\$115.00			
N 107	WSFA	11/08/17	11/08/17	The Blacklist	658-8pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--W----				1	\$300.00			
N 108	WSFA	11/11/17	11/11/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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(334) 288-1212

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1846381 /	08851727

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/06/17 - 11/13/17	D. JONES SENATE CO	5084

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/07/17 / 11/07/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----S-				1	\$80.00			
N 109	WSFA	11/09/17	11/09/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---T---				1	\$3.00			
Totals											94	\$11,280.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/13/17	94	\$11,280.00	(\$1,692.00)	\$9,588.00
Totals	94	\$11,280.00	(\$1,692.00)	\$9,588.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8851727 TRF# 1846381 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV7/17 13.32
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES*** ** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
74	S		1000P-1035P	30		\$275.00	11/9	11/9	0		THU	0
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1: WSFA 12 NEWS AT 10P												
77	S		1035P-1135P	30		\$115.00	11/9	11/9	0		THU	0
PROGRAM : THE TONIGHT SHOW W JIMMY FALLON												
CON COM1: THE TONIGHT SHOW W JIMMY FALLON												
84	S		1200M-100A	30		\$10.00	11/11	11/11	0		SAT	0
PROGRAM : ENTERTAINMENT TONIGHT WEEKEND												
CON COM1: ENTERTAINMENT TONIGHT WEEKEND												
87	S		900A-930A	30		\$20.00	11/12	11/12	0		SUN	0
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#69				NOV9		30S	\$215.00	(NOV7/17)	
			BUY#74				NOV9		30S	\$275.00		
			BUY#77				NOV9		30S	\$115.00		
			BUY#84				NOV11		30S	\$10.00		
			BUY#87				NOV12		30S	\$20.00		
			BUY#45				NOV10		30S	\$3.00		
							NOV9		30S	\$150.00	PLS ADVISE.	
							NOV9		30S	\$115.00		
							NOV8		30S	\$300.00		
							NOV11		30S	\$80.00		
							NOV9		30S	\$3.00		
							CMT:NA DUE TO PROGRAM CHANGES & NO AVAILS. ALSO, WE HAVE \$10.00 FROM HDL #					
							CMT:8847015 THAT WE NEED TO RESPEND. PLEASE CONFIRM. THANKS, DENICE					
NOV/17			11280.00							CONTRACT TOTAL		11280.00
										TOTAL SPOTS		.94

MARKET TOTALS \$21,673 WSFA 52% WNCF 5% WAKA 40% WCOV 3% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8851727 TRF# 1846381 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV7/17 14.55
*** WSFA-TV ***

ADV # _____ ADV. NAME POLI/D JONES/D/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339

ORDER # _____ CONTRACT # 8851727 CLASS: NATL. LOCAL REGIONAL
PRDCT D. JONES SENATE COMM EST#5084 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV6/17 NOV13/17 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV7/17 14.55

REP: REVISED ORDER
M1 OKD AS LINES 101-105
PREVIOUS TTL \$11,270
REVISED TTL \$11,280
\$10 WAS MOVED FROM HDLN: 8847015
PLS CONF
THANKS JASMINE FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

DOUG JONES FOR SENATE COMMITTEE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#69 MISSED:THU/630P-700P NOV9 30S \$215.00 (NOV7/17)
BUY#74 THU/1000P-1035P NOV9 30S \$275.00
BUY#77 THU/1035P-1135P NOV9 30S \$115.00
BUY#84 SAT/1200M-100A NOV11 30S \$10.00
BUY#87 SUN/900A-930A NOV12 30S \$20.00
BUY#45 FRI/400A-430A NOV10 30S \$3.00
OFFER:THU/1030P-1100P NOV9 30S \$150.00 PLS ADVISE.
& THU/1100P-1200M NOV9 30S \$115.00
& WED/700P-800P NOV8 30S \$300.00
& SAT/600P-700P NOV11 30S \$80.00
& THU/400A-430A NOV9 30S \$3.00
CMT:NA DUE TO PROGRAM CHANGES & NO AVAILS. ALSO, WE HAVE \$10.00 FROM HDL #
CMT:8847015 THAT WE NEED TO RESPOND. PLEASE CONFIRM. THANKS, DENICE

REP HEADLINE# 8851727 TRF# 1846381 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION NOV7/17 14.55
ORDER WORKSHEET *** WSFA-TV ***
CONTRACT TOTAL 11280.00
TOTAL SPOTS 94